

BlackFlash magazine

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Because of readers like you, BlackFlash has been connecting artists and writers with audiences since 1983 - that's 40+ continuous years of art publishing, by the prairies - for the prairies and beyond.

BlackFlash is distributed both nationally and internationally to art institutions, galleries, libraries, universities, newstands, EBSCO, Harassowitz, and our loyal subscriber-base.

advertise@blackflash.ca

**Thank you
for being
part of the
BlackFlash
community!**

600 copies
per issue

3 issues
per year

64 pages
per issue

RATES

COMMITMENT	1 ISSUE	2 ISSUES	3 ISSUES
FULL PAGE	\$730	\$625 each	\$525 each
HALF PAGE	\$510	\$435 each	\$355 each
QUARTER PAGE	\$365	\$310 each	\$255 each
TWO-PAGE SPREAD	\$1310	\$1100 each	\$900 each
INSIDE COVERS	\$1095	\$938 each	\$788 each
BACK COVER	N/A	N/A	\$2190 total

SCHEDULE

2024	BOOKING	MATERIAL	NEWSTAND
SPRING	MAR 15	APRIL 15	MAY 2024
FALL	JUNE 15	JULY 15	SEPT 2024
WINTER	OCT 15	NOV 15	JANUARY 2025

SPECS

FULL-PAGE	WITH BLEED 8.625" x 11.25"
FULL-PAGE	WITH BORDER 7.49" X 10.16"
HALF-PAGE (H)	HORIZONTAL 7.5" X 5"
HALF-PAGE (V)	VERTICAL 3.66" X 10.16
QUARTER-PAGEE	3.66" X 5"

- ALL IMAGES MUST BE CONVERTED TO CYMK
- TEXT MUST BE 100% BLACK
- BLACKS MUST BE SUPPORTED W/ 30% CYAN
- NO PANTONES PLEASE
- PLEASE SUBMIT A HIGH RESOLUTION,
PRESS QUALITY PDF (PDF/X-1A PREFERRED)

LET'S SUPPORT EACH OTHER!